



# SPONSORSHIP OPPORTUNITIES

SchombergMugRun.com

## TITLE SPONSOR

**Cost of Sponsorship \$7,500**

- The name of the event will officially be named "COMPANY NAME" Schomberg Mug Run & Beer Fest
- Company logo will appear on all marketing material.
- Includes 8 VIP tickets
- Free space to set up a company tent

## STAGE SPONSOR (ONE AVAILABLE)

**Cost of Sponsorship \$5,000**

- The stage will be known as the "COMPANY NAME Stage"
- Logo to appear on all marketing material
- Includes 6 VIP tickets
- Free space to set up a company tent

## VIP LOUNGE (ONE AVAILABLE)

**Cost of Sponsorship \$3,500**

- The VIP tent will be known as the "COMPANY NAME VIP Lounge"
- Logo appears on flyers, sponsor page on website & promo t-shirts
- Includes 6 VIP tickets and space to set up your tent both in the lounge and the festival

## KIDS RUN PRESENTING SPONSOR

**Cost of Sponsorship \$2,000**

- Race will be names "SCHOMBERG KIDS RUN Presented by:"
- Free space to set up a company tent
- 4 tickets to beer festival
- Name will appear on all marketing material

## GOLD SPONSOR (FIVE AVAILABLE)

**Cost of Sponsorship \$1,000**

- Logo appears on finish line banners, flyers, website banner(s), sponsor page on website & promo t-shirts
- Includes 8 tickets to Beer Festival/Run
- Free space to set up a company tent

## SILVER SPONSOR (EIGHT AVAILABLE)

**Cost of Sponsorship \$500**

- Logo appears on flyers, website, and promo shirts
- Includes 4 tickets to Beer Festival

## BRONZE SPONSOR (TWELVE AVAILABLE)

**Cost of Sponsorship/Booth \$250**

- Logo appears on website and promo t-shirts
- 2 Promotional tickets to Beer Festival

SUPPLIES NEEDED FOR 2024 EVENT	QUANTITY	PRICE
Generators & distributor panels (16-25 kW)	2	\$300 each
Golf Carts	4	\$100 each
Long range Walkie-talkies with headsets	12	\$35 each
Sound Equipment	1	\$3,500 each
20 X 40 Tents	4	\$850 each
Porta-Potties	10	\$120 each
Security	1	\$3,000

For more information, please contact **Ryan Raymond** ✉ [SchombergMugRun@Gmail.com](mailto:SchombergMugRun@Gmail.com)